

ONLINE AND IN-PERSON FINAL CONFERENCE

**ANCONA , MOLO S. MARIA, SALA MARCONI**

**23<sup>RD</sup> JUNE 2022**

# **DIGITAL TOOLS TO PROMOTE DESTINATIONS.**

**ADRIJO- Adriatic Ports Cultural Network: linking maritime travellers, territories, communities.**

## **REMEMBER**

**Restoring the Memory of Adriatic ports sites.  
Maritime Culture to foster Balanced Territorial growth.**

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- 11:00** INSTITUTIONAL WELCOME
- 11:15** **The valorisation of the Adriatic maritime cultural heritage: the results of REMEMBER project and ADRIJO - Adriatic Ports Cultural Network**  
**Guido Vettorel** *Central Adriatic Ports Authority*
- 11:30** KEYNOTE SPEECH  
**Tourism trends in the Adriatic. An overview.**  
**Anthony La Salandra** *Director, Risposte Turismo*
- 11:45** ROUND TABLE  
**Maritime passenger flows as leverage for sustainable tourism promotion**  
**Marche Region**  
**Vincenzo Garofalo** *President, Central Adriatic Ports Authority*  
**Đoni Štambuk** *General Manager, Zadar Port Authority*  
**Mihaela Kadija** *Director, Zadar Region Tourist Board*  
**Francesco Galietti** *National Director Italy, CLIA- Cruise Lines International Association*  
**Lorenzo Vera** *Vice President, MedCruise*  
*moderated by*  
**Michele Romano** *(Il Sole 24 Ore)*
- 13:00** **The Future of Cooperation**  
**Anna Flavia Zuccon** *Managing Authority Director, Italy-Croatia Programme*  
**Annalisa Fazzini** *University of Teramo, APPRODI PLUS PROJECT*
- 13:20** **END OF THE CONFERENCE**  
**LIGHT LUNCH**

## PROJECT PARTNER